

Privacy policy

Responsible party pursuant to data protection laws, in particular the EU General Data Protection Regulation (GDPR), is

Dennis Osaj-Brachmann
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13057 Berlin

Telefon: +49 176 4135 1212
E-Mail: mail@dennisosaj.de

Your rights as the data subject

You can exercise the following rights at any time using the contact details of our data protection officer:

- Information on your data stored by us and the processing thereof (Art. 15 GDPR),
- Rectification of inaccurate personal data (Art. 16 GDPR),
- Deletion of your data stored by us (Art. 17 GDPR),
- Restriction of the data processing, provided that we may not delete your data due to legal obligations (Art. 18 GDPR),
- Objection to the processing of your data with us (Art. 21 GDPR) and
- Data portability, provide that you have consented to the data processing or have entered into a contract with us (Art. 20 GDPR).

If you have given us consent, you may withdraw it at any time, which will remain in effect in the future.

You can contact a supervisory authority with a complaint at any time, e.g. the supervisory authority of the state of your residence or the authority that oversees us as the responsible party.

You'll find a list of supervisory authorities (for the non-public area) with their respective addresses at: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

Collecting general information during a visit to our website

Type and purpose of the processing

When you access our website – i.e. if you do not register or submit information – information of a general nature will be collected automatically. This information (server log files) contains the type of web browser, the operating system used, the domain name of your Internet service provider, your IP address and the like.

It is processed in particular for the following purposes:

- Ensuring an unproblematic website connection
- Ensuring seamless use of our website
- Analysis of system security and stability as well as
- For additional administrative purposes.

We will not use your data to draw conclusions about your person. This type of information will be statistically analysed by us if necessary to optimise our website and its underlying technology.

Legal basis

The processing occurs according to Art. 6 Para. 1 (f) GDPR, based on our legitimate interest in improving the stability and functionality of our website.

Recipients

Recipients of the data may be technical service providers, who work on the operation and maintenance of our website as the processor.

Retention period

The data will be deleted as soon as they are no longer required for the reason they were collected. This is generally the case, after the respective session has ended, for data that are used to make the website available.

Mandatory or required provision

The provision of the aforementioned personal data is neither legally nor contractually mandatory. Without the IP address however, the service and functionality of our website are not guaranteed. Furthermore, individual services can be unavailable or limited. For this reason, an objection is excluded.

Cookies

Type and purpose of the processing

Like many other websites, we use so-called 'cookies'. Cookies are small text files that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our website.

With cookies, we receive certain information such as IP address, type of browser and operating system used.

Cookies cannot be used to start programs or to transmit viruses to a computer. Based on the information contained in cookies, we can facilitate your navigation of our site and properly display our webpages for you.

The data collected by us will not be shared with third parties under any circumstances nor will a link to personal data be created without your consent.

Of course, you can view our website without cookies. Internet browser are regularly configured to accept cookies. In general, you can disable the use of cookies via your browser settings at any time. Please use your Internet browser's help function to learn how to change these settings, and keep in mind that individual features of our website may not work if you have disabled the use of cookies.

Retention period and cookies used

If you allow us to use cookies, via your browser settings or consent, the following cookies may be utilised on our web pages:

_user_cookie_settings, 365 Days

In the following sections, we provide you with information concerning how these cookies can (also) pertain to personal data.

In your browser settings, you can delete individual cookies or the entire set of cookies. You will also find information and instructions on how to delete these cookies or prevent them from being saved in advance. The following links provide the information you'll need for the respective browser providers:

- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>
- Internet Explorer: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Google Chrome: <https://support.google.com/accounts/answer/61416?hl=en>
- Opera: <https://www.opera.com/o/ie-simple>
- Safari: https://support.apple.com/kb/PH17191?locale=de_DE&viewlocale=en_US

Newsletter

Type and purpose of the processing

Your data will be used exclusively to send you the newsletter you subscribed for via e-mail. We request your name so that we can address you personally in the newsletter and identify you as needed should you want to exercise your rights as a data subject.

To receive the newsletter, providing your e-mail address is sufficient. When you subscribe to our newsletter, the data you provide will be used exclusively for this purpose. Subscribers can also be notified by e-mail

about circumstances that are relevant to the service or registration (such as changes to the newsletter offer or technical matters).

We need a valid e-mail address to complete your registration. In order to verify that a registration is actually made by the owner of an e-mail address, we utilise the 'double opt-in' procedure. To this end, we log the newsletter subscription request, when a confirmation e-mail is sent and the receipt of the requested reply. Additional data is not collected. The data will be used exclusively for sending the newsletter and will not be shared with third parties.

Legal basis

Based on your express consent (Article 6 (1) a DSGVO), we will send you our newsletter on a regular basis or comparable information via e-mail to your specified e-mail address.

The consent to save and use your personal data for the newsletter may be withdrawn at any time and remain in effect in the future. Every newsletter contains a corresponding link, and you can also unsubscribe on this website at any time or inform us of your cancellation via the contact option indicated at the end of this privacy policy.

Recipients

Recipients of the data may be processors.

Retention period

Data are only processed in this context provided that the corresponding consent has been given. The data will be deleted thereafter.

Mandatory or required provision

The provision of your personal data is voluntary, based solely on your consent. Unfortunately, we cannot send you our newsletter without your consent.

CleverReach

This website uses CleverReach to send newsletters. The provider is CleverReach GmbH & Co. KG, Mühlenstr. 43, 26180 Rastede. CleverReach is a service with which the newsletter dispatch can be organized and analyzed. The data you enter for newsletter subscription (e.g. e-mail address) is stored on CleverReach's servers in Germany and Ireland.

Our newsletters sent with CleverReach enable us to analyze the behavior of newsletter recipients. Among other things, it can be analyzed how many recipients have opened the newsletter message and how often which link in the newsletter was clicked on. With the help of so-called conversion tracking, it can also be analyzed whether a predefined action (e.g. purchase of a product on our website) has taken place after clicking the link in the newsletter. For more information on data analysis through the CleverReach newsletter, go to: <https://www.cleverreach.com/de/funktion/reporting-und-tracking/>.

Data processing is based on your consent (Art. 6 Para. 1 lit. a GDPR). You can revoke this consent at any time by unsubscribing from the newsletter. The legality of the data processing that has already taken place remains unaffected by the revocation.

If you do not want analysis by CleverReach, you must unsubscribe from the newsletter. For this purpose, we provide a corresponding link in every newsletter message. You can also unsubscribe from the newsletter directly on the website.

The data you have stored with us for the purpose of subscribing to the newsletter will be stored by us until you unsubscribe from the newsletter and deleted after you unsubscribe from the newsletter, both from our servers and from the servers of CleverReach. Data that we have stored for other purposes (e.g. e-mail addresses for the member area) remain unaffected.

For more information, see CleverReach's privacy policy at: <https://www.cleverreach.com/de/datenschutz/>.

We have concluded a contract for order data processing with CleverReach and fully implement the strict requirements of the German data protection authorities when using CleverReach.

Contact form

Type and purpose of the processing

The data you enter are used for individual communication with you. A valid e-mail address and your name are required for this communication, which serves to organize your inquiry and the respective subsequent reply. Providing additional information is optional.

Legal basis

The processing of the data entered in the contact form occurs on the basis of a legitimate interest (Art. 6 Para. 1 (f) GDPR).

By providing the contact form, our aim is to facilitate an uncomplicated means for you to contact us. The information you enter will be used to process the inquiry and saved for possible follow-up questions.

If you contact us to request an offer, the processing of the information provided in the contact form will occur in order to implement pre-contractual measures (Art. 6 Para. 1 (b) GDPR).

Recipients

Recipients of the data may be processors.

Retention period

The data will be deleted no later than 6 months after processing the inquiry.

Provided that we enter into a contract together, we will use the statutory retention periods in the German Commercial Code (Handelsgesetzbuch) and delete your data according to the respective stipulated deadlines.

Mandatory or required provision

The provision of your personal data is voluntary. However, we can only process your inquiry if you provide us with your name, e-mail address and the reason for your inquiry.

Using Google Analytics

Type and purpose of the processing

This website uses Google Analytics, a web analytics service of Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 USA (hereinafter: 'Google'). Google Analytics uses so-called 'cookies', i.e. text files that are stored on your computer and allow an analysis of your use of the website. The information generated by the cookie about your use of this website is typically transmitted to a Google server in the U.S. and stored there. However, due to the activation of IP anonymisation on these websites, your IP address will be truncated beforehand by Google within the member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the U.S. and truncated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, summarise reports on website activities and provide other services related to website and Internet usage to the website operator. The IP address transferred from your browser as part of Google Analytics will not be combined with other data from Google.

The data processing purposes are the website-use analysis and the summary of reports on activities on the website. Based on the use of the website and the Internet, other related services will be provided.

Legal basis

The processing of the data occurs on the basis of the user's consent (Art. 6 Para. 1 (a) GDPR).

Recipients

The recipient of the data is Google as the processor. For this, we have entered into the corresponding data-processing contract with Google.

Retention period

The deletion of the data occurs as soon as they are no longer necessary for our recording-keeping purposes.

Third country transfers

Google processes your data in the United States of America and is subject to the EU-U.S. Privacy Shield: <https://www.privacyshield.gov/EU-US-Framework>.

Mandatory or required provision

The provision of your personal data is voluntary, based solely on your consent. If you prevent access, this can lead to functional limitations on the website.

Revocation of consent

You can prevent the storage of cookies by a corresponding setting in your browser software; however, please note that in this case you may not be able to use all the functions of this website in their entirety. Furthermore, you can prevent the collected data generated by the cookie and the data related to your use of the website (including your IP address) being transmitted to Google, as well as the processing of this data by Google, by downloading and installing the browser plug-in available at the following link: [browser add-on to deactivate Google Analytics](#).

In addition, or as an alternative to the browser add-on, you can prevent tracking by Google Analytics on our web pages [by clicking this link](#), which will install an opt-out cookie on your device. This will prevent data collection by Google Analytics for this website and for this browser in the future, as long as the cookie remains installed in your browser.

Profiling

With the assistance of the tracking tool Google Analytics, the browsing behaviour of the website visitors can be evaluated and their respective interests can be analysed. For this analysis, we create a pseudonymous user profile.

SSL encryption

To protect the security of your data during transmission, we use state-of-the-art encryption methods (such as SSL) via HTTPS.

Revision of our privacy policy

We reserve the right to amend this privacy policy so that it always complies with current legal requirements or to implement changes to our services in the privacy policy, e.g. when introducing new services. Your next visit will be subject to the new privacy policy.

Questions for the data protection officer

If you have any questions pertaining to data protection, please send us an e-mail or contact the person responsible for data protection in our organization:

Dennis Osaj: mail@dennisosaj.de

The privacy policy was created via the activeMind AG [privacy policy generator](#) (Version: #2018-09-24).